

EliteLeadGrow

STRICTLY CONFIDENTIAL

GEO · REVENUE LEAK AUDIT

Annapurna View Hotel

The rarest view in Pokhara is already yours. But AI ranks the site for **Nepali New Year, not hotel stays**, so "hotel in Sarangkot" is answered with a competitor.

37/100
AI VISIBILITY SCORE

10/100
GOOGLE AUTHORITY SCORE

66
site errors found across 78 pages

NPR 1.6 Cr
estimated revenue at stake a year

INSIDE THIS AUDIT

2	Executive summary	3	Site health and technical SEO
5	Priority issues	7	Google rankings and keywords
9	Backlinks	10	AI answers
12	Revenue on the table	13	The 6-month plan
16	Targets and investment	18	Recommendation

CLIENT	Annapurna View Hotel, Sarangkot, Pokhara	DOCUMENT NO.	ELG-AVH-1911
SCOPE	Crawl → Schema → Bookings	ISSUED	19 Nov 2026

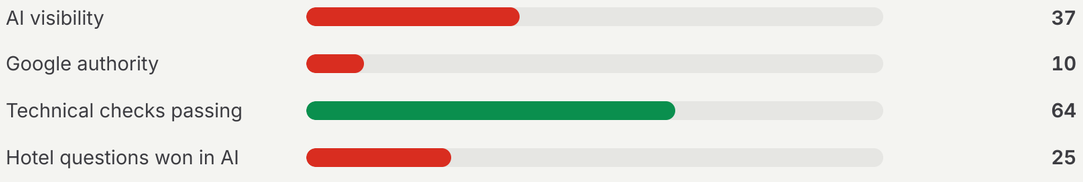
Where annapurnaview.com stands today

annapurnaview.com has a sound technical foundation, but its SEO growth is held back by broken links, duplicate metadata and a weak, off-topic backlink profile. The Semrush crawl of 78 pages on 19 Nov 2026 found 2,059 issues: 66 errors, 410 warnings and 1,583 notices.

THE THREE PRIORITIES

FIRST	Fix the 4xx and broken links
SECOND	Rewrite duplicate titles and descriptions
THIRD	Build relevant travel and Nepal tourism backlinks

SCORECARD, OUT OF 100



Technical SEO is largely healthy. No server errors (5xx), no pages blocked from indexing, a working robots.txt, XML sitemap and 404 page, and no mixed-content, multiple-canonical or frame problems.

The 66 errors come from three causes. 40 resources returning 4xx, 9 duplicate titles and 17 duplicate meta descriptions.

Link hygiene is the biggest warning. 362 broken links make up 88% of the 410 warnings.

Visibility is thin and not hotel-focused. The site gets about 1.9K organic visits a month from 353 keywords, and its top ranking keywords are about Nepali New Year, not Pokhara hotel stays.

Authority is low for the link volume. Authority Score is 10 despite 2.2K referring domains and 4.2K backlinks, which points to links that are many but not relevant or strong.

2,059
issues found
78 pages crawled

1/4
hotel questions AI answered with you

1.9K
visits a month
+8.6%

Site Health Audit

ISSUES BY SEVERITY



66 Errors

4xx resources (40), duplicate meta descriptions (17), duplicate titles (9)

410 Warnings

Broken links (362), too long titles (36), too big pages (10), empty meta description (1), dynamic URL (1)

1,583 Notices

Dofollow external links (1,369), pages with excessive links (42), plus 172 items not shown in the screenshots

ISSUES BY TYPE

Broken links	362
4xx resources	40
Too-long titles	36
Duplicate descriptions	17
Too-big pages	10
Duplicate titles	9

SCORECARD BY AREA

Indexing and crawlability — Needs work

5 of 6 checks pass; 40 resources return 4xx

Encoding and technical factors — Good, with gaps

3 checks pass, 10 pages too big, 3 checks not tested

URLs — Good

0 too-long URLs, 1 dynamic URL

Links — Needs work

362 broken links

On-page — Needs work

26 duplicate title and description errors, 36 too long titles

Top things to fix

ranked by impact

- Redirect the 40 dead pages
- Fix the 362 broken links
- Rewrite 26 duplicate titles & descriptions
- Lighten the 10 heavy pages

Crawl complete

Month 1 · **clears all 66 errors**

No server errors. The foundation is solid. Organic traffic 1,900 visits / month · up 8.6%

Site Audit (Summary)



annapurnaview.com

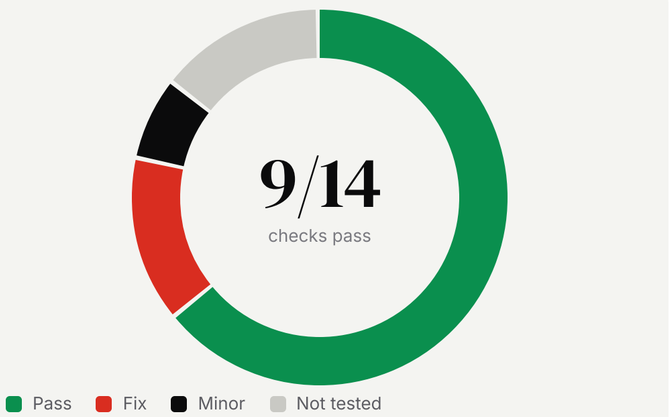
Annapurna View Hotel | Hotel in Sarangkot | Pokhara

2,059 issues found

Errors: 66 | Warnings: 410 | Info: 1,583 | Pages: 78 | Date: Nov 19, 2026

Semrush Site Audit summary for annapurnaview.com, 19 Nov 2026

Technical SEO health



CHECKS BY RESULT

Pass	9
Fix	2
Minor	1
Not tested	2

The technical base is healthy. Search engines can crawl and index the site, and the core setup is correct. What remains is cleanup (dead URLs, broken links, heavy pages) and three checks that the audit did not run.

The three untested items should be checked in Google Search Console and PageSpeed Insights, because the crawl returned no data for them.

PASS · 0
Server errors (5xx)
The server is stable; Google is not hitting failures

PASS · 0
Pages restricted from indexing
No page is accidentally blocked by noindex or robots rules

PASS · Present
robots.txt
Crawlers get clear instructions

PASS · Present
XML sitemap
Helps Google discover all 78 pages

PASS · Set up correctly
404 page
Dead URLs return a proper 404 rather than a soft error

PASS · 0
HTTPS mixed content
Secure pages load only secure resources

PASS · 0
Multiple canonical URLs
No conflicting canonical signals

PASS · 0
Pages with frames
Content is not hidden inside frames

PASS · 0
Too long URLs
URLs are short and readable

FIX · 40
Resources with 4xx status
Wasted crawl budget and lost link value

FIX · 10
Too big pages
Slow loading hurts rankings and bookings, especially on mobile

MINOR · 1
Dynamic URLs
One parameter URL may create duplicate versions of a page

NOT TESTED · Not tested
Mobile friendly
Most hotel searches are on mobile; this must be verified

NOT TESTED · Not tested
W3C HTML and CSS errors
Low impact, but worth a quick validation

Issues, SEO impact and what to do

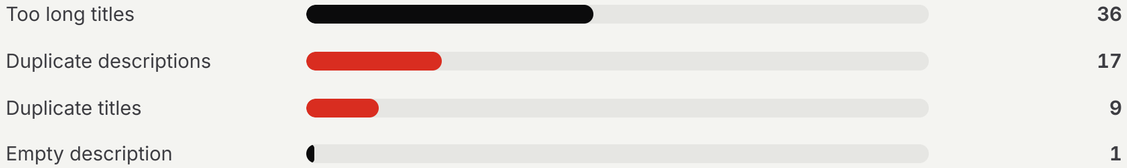
Issues are ordered by priority. Fix the High items first; they cover all 66 errors plus the largest warning. Bars use a log scale so small counts stay visible.

PRIORITY	ISSUE	COUNT	WHY IT COSTS YOU	WHAT TO DO
High	**Resources with 4xx status** ERROR	40	Googlebot wastes crawl budget on dead URLs, users land on error pages, and any backlinks pointing to them pass no value	Export the 4xx list. Add a 301 redirect to the closest live page for each, or restore the page if it should exist. Remove the URLs from the sitemap
High	**Broken links** WARNING	362	Broken internal links break crawl paths and dilute link equity; broken external links lower content quality and trust	Fix or remove each link. Update internal links to the final URL. Replace dead external links with working sources, and re-crawl monthly
High	**Duplicate meta descriptions** ERROR	17	Weakens click-through rate from search results and blurs what each page is about	Write a unique 140 to 155 character description per page with the room type, Pokhara location and a call to action
High	**Duplicate titles** ERROR	9	Pages compete against each other for the same query and Google may pick the wrong page to rank	Give each page a unique title with its own primary keyword, for example the page topic plus Annapurna View Hotel, Pokhara
Medium	**Too long titles** WARNING	36	Titles over about 60 characters are cut off in results, hiding the keyword and brand	Shorten to 50 to 60 characters and put the main keyword first
Medium	**Too big pages** WARNING	10	Heavy pages load slowly, which hurts Core Web Vitals, mobile rankings and booking conversions	Compress and convert images to WebP, enable lazy loading, minify CSS and JS, and turn on caching and a CDN
Medium	**Empty meta description** WARNING	1	Google writes its own snippet, which may not sell the page	Add a custom description to that page
Low	**Pages with excessive links** NOTICE	42	Spreads link value thinly and can make pages harder to crawl and use	Cut footer and menu link clutter; keep links that help users and bookings
Low	**Dofollow external links** NOTICE	1,369	A high count passes authority away from the site; unreviewed outbound links can point to poor sites	Review them, keep trusted sources, and add rel nofollow or sponsored to ads, partners and unvetted links
Low	**Dynamic URLs** WARNING	1	Parameter URLs can create duplicate versions of the same page	Use a clean URL, or add a canonical tag pointing to the main version
Check	**Mobile, W3C HTML and CSS** CHECK	Not tested	Mobile usability is a ranking factor, and markup errors can break rendering	Run Search Console Mobile Usability and PageSpeed Insights, then validate with the W3C validator

On-page SEO: titles and descriptions

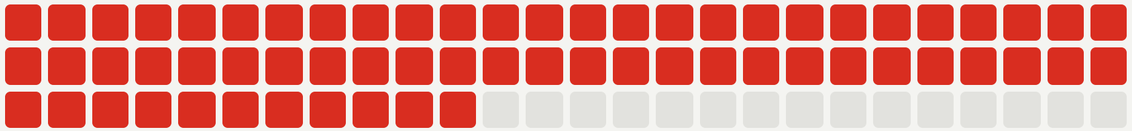
63 title and description flags across 78 pages (up to 81% of the site), counting 9 duplicate titles, 36 too long titles, 17 duplicate descriptions and 1 empty description. Pages can have more than one problem, so the true share is lower.

TITLE AND DESCRIPTION FLAGS



Bar length is out of all 78 pages crawled.

UP TO 63 OF 78 PAGES CARRY A TITLE OR DESCRIPTION FLAG



One square per page. A page can carry more than one flag, so the real share is lower.

	PASSING	FAILING	ACTION
Title tags	No empty titles	9 duplicate, 36 too long	Rewrite to 50 to 60 characters, unique per page
Meta descriptions	None too long	17 duplicate, 1 empty	Write unique 140 to 155 character descriptions

SUGGESTED PATTERNS FOR A HOTEL SITE, USING THE HOMEPAGE TITLE ANNAPURNA VIEW HOTEL, HOTEL IN SARANGKOT, POKHARA AS THE BRAND ANCHOR:

ROOM PAGES

annapurnaview.com › room pages

Deluxe Room in Sarangkot, Pokhara | Annapurna View Hotel

56 characters · fits Google's limit

LOCATION PAGES

annapurnaview.com › location pages

Hotel Near Sarangkot Sunrise Point | Annapurna View

51 characters · fits Google's limit

PACKAGES AND OFFERS

annapurnaview.com › packages and offers

Luxury Package, Pokhara Stay | Annapurna View Hotel

51 characters · fits Google's limit

SUGGESTED TITLE LENGTH, CHARACTERS (GOOGLE SHOWS ABOUT 60)

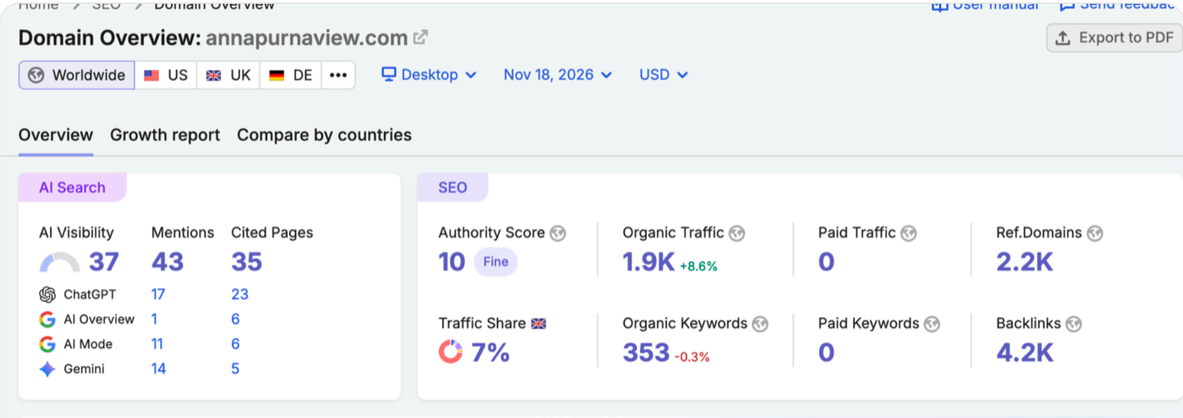


✓ Also confirm each page has one H1, descriptive image alt text, and hotel schema markup (Hotel, LocalBusiness and FAQ) so results can show ratings, price and location.

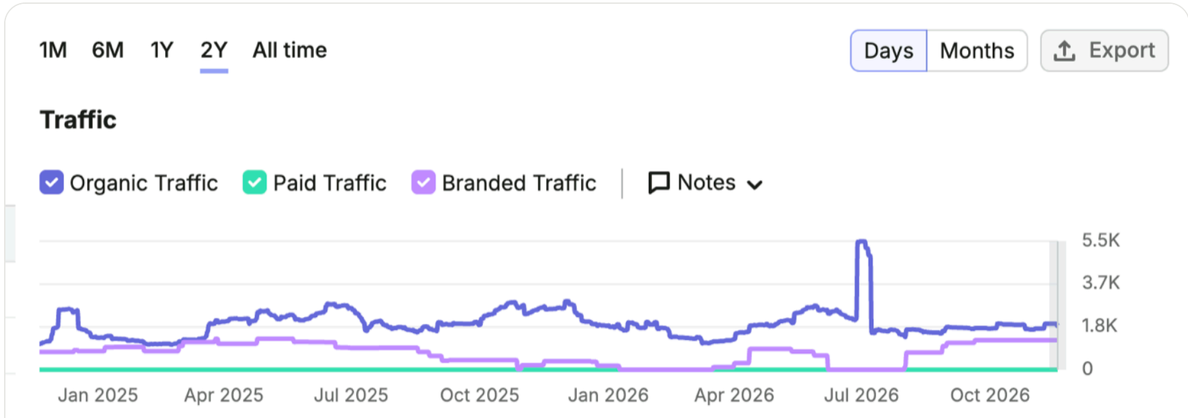
How many people find you on Google

The site earns about 1.9K organic visits a month (+8.6%) from 353 organic keywords (-0.3%), with no paid traffic. Semrush data is for desktop, worldwide, as of 18 Nov 2026.

AUTHORITY SCORE	ORGANIC TRAFFIC	ORGANIC KEYWORDS	PAID TRAFFIC AND KEYWORDS	REFERRING DOMAINS	BACKLINKS	UK TRAFFIC SHARE
10	1.9K +8.6%	353 -0.3%	0	2.2K	4.2K	7%
out of 100	visits a month	searches you appear for	no ads running	sites linking to you	links in total	of your visits



Semrush Domain Overview, annapurnaview.com, 18 Nov 2026



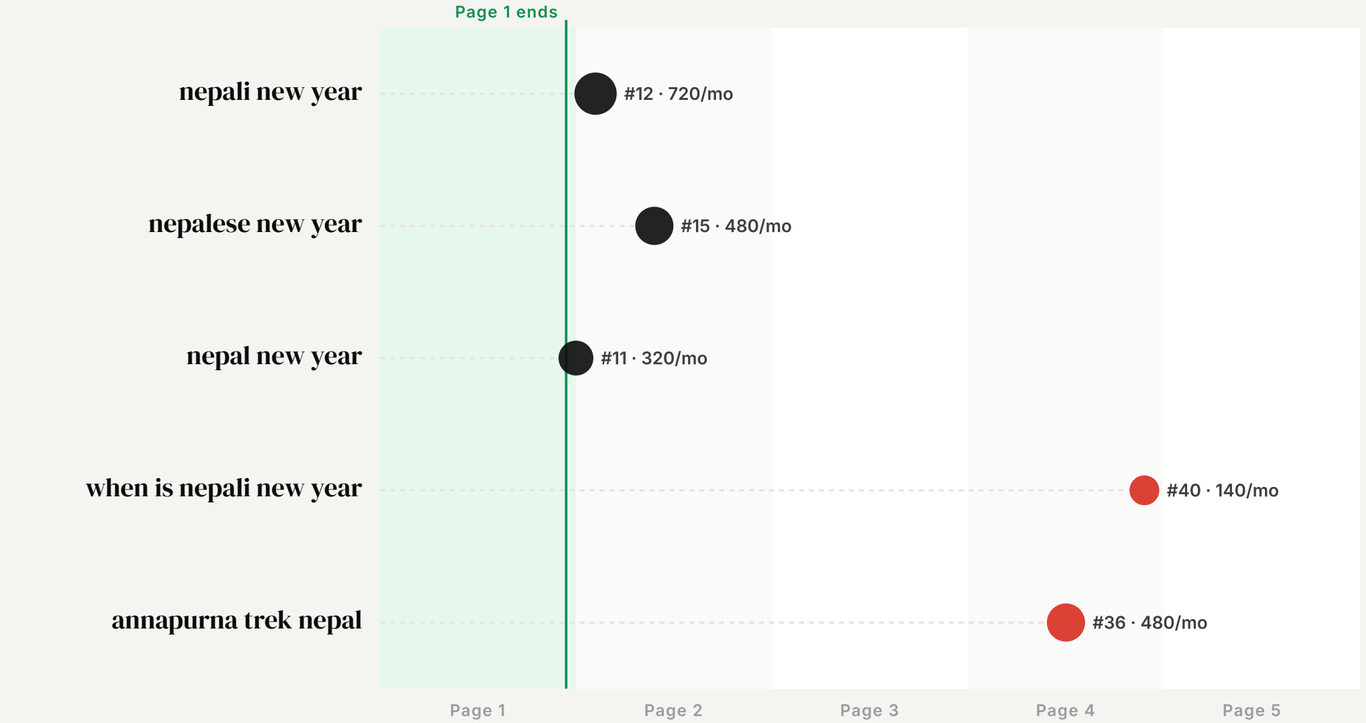
Semrush traffic chart: organic (blue) and branded (purple), 2 years

TRAFFIC TREND, LAST 2 YEARS

Read from the chart, so approximate. Organic traffic ran between 1K and 2.8K through 2025 and early 2026, spiked to about 5.5K in early July 2026, then fell back to roughly 1.8K. Branded traffic is about 1.2K, so around two thirds of current organic visits come from people who already know the hotel. The July spike did not hold, so it should be treated as a one-off rather than growth.

Where the site ranks, and what it should rank for

TOP ORGANIC KEYWORDS (UK) · POSITION ON GOOGLE, DOT SIZE = SEARCHES A MONTH



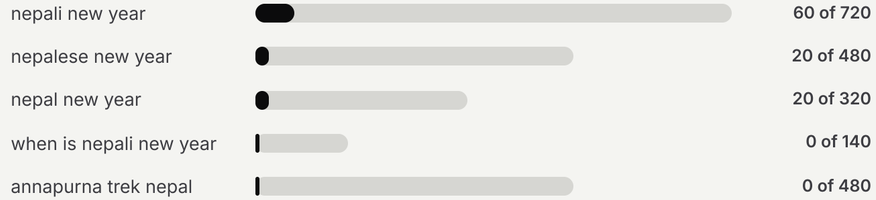
The site ranks on page 1 or 2 for festival searches that rarely convert into room bookings. The commercial opportunity is in searches such as hotel in Sarangkot, Pokhara hotels with mountain view and Annapurna view hotel Pokhara, none of which appear in the top keywords.

HOTEL SEARCHES WITH NO RANKING

- ✕ “hotel in Sarangkot”
- ✕ “Pokhara hotel with mountain view”
- ✕ “Annapurna view hotel Pokhara”
- ✕ “Sarangkot sunrise stay”

All five are informational, and none is a hotel-booking search.

SEARCHES A MONTH (GREY) AGAINST THE VISITS THE SITE GETS (BLACK)

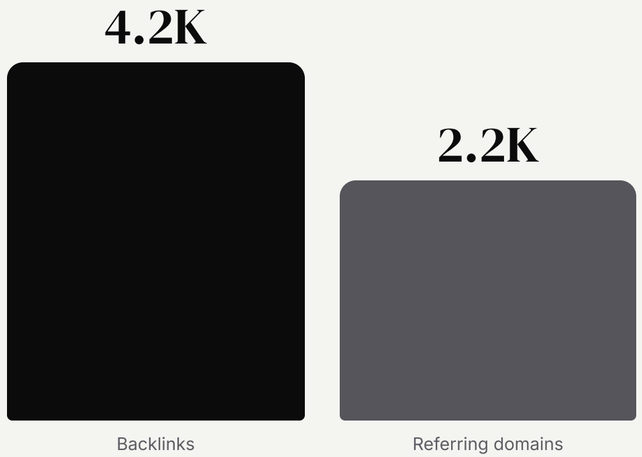


RECOMMENDATIONS

- Build dedicated landing pages for hotel in Sarangkot, Pokhara hotel with Annapurna view, and sunrise-view stays.
- Keep the Nepali New Year content but add a booking link and a festival-stay offer, so that traffic has a path to conversion.
- Create a trekking-stay page to catch annapurna trek nepal (480 searches, position 36) with an acclimatisation and pre-trek hotel angle.
- Track hotel-intent keywords weekly in Semrush Position Tracking for Nepal, India, UK and US.

Many links, little trust

VOLUME VERSUS TRUST





AUTHORITY SCORE, OUT OF 100

DIAGNOSIS

The site has 4.2K backlinks from 2.2K referring domains, yet its Authority Score is only 10. A profile that large with that score usually means many low-quality or unrelated links, so the number of links is not the problem; their relevance and strength are. The first step is to review the profile, not to add more links.

STEP 1: AUDIT THE EXISTING PROFILE (WEEK 1 TO 2)

- Export all 2.2K referring domains from Semrush Backlink Audit and flag spammy, adult, gambling, hacked or foreign-language directory links.
- Check the Toxicity Score and remove what can be removed by contacting the site owner; use the Google disavow file only for clear spam that cannot be removed.
- Find backlinks pointing to the 40 dead URLs and redirect those URLs, which recovers link value at no cost.

STEP 2: BUILD RELEVANT BACKLINKS (ONGOING)

Relevant means travel, hospitality, Nepal, Pokhara and Himalayan trekking. A few links from these sources are worth more than hundreds of generic directory links.

Hotel and booking listings

EXAMPLES TO PURSUE
Google Business Profile, TripAdvisor, Booking.com, Agoda, Expedia, with a link back to the official site

WHY IT IS RELEVANT
Trusted hospitality signals and direct booking traffic

TARGET
Claim and complete all, keep name, address and phone identical

Trekking and tour operators

EXAMPLES TO PURSUE
Operators running Annapurna, Poon Hill and Pokhara itineraries

WHY IT IS RELEVANT
Their guests need a hotel before and after treks

TARGET
Partner pages with a link to your stay package

Own content assets

EXAMPLES TO PURSUE
Sarangkot sunrise guide, Pokhara in 3 days, best time to see Annapurna

WHY IT IS RELEVANT
Content that others cite and link to

TARGET
1 new guide a month

Already mentioned, but not for hotel stays

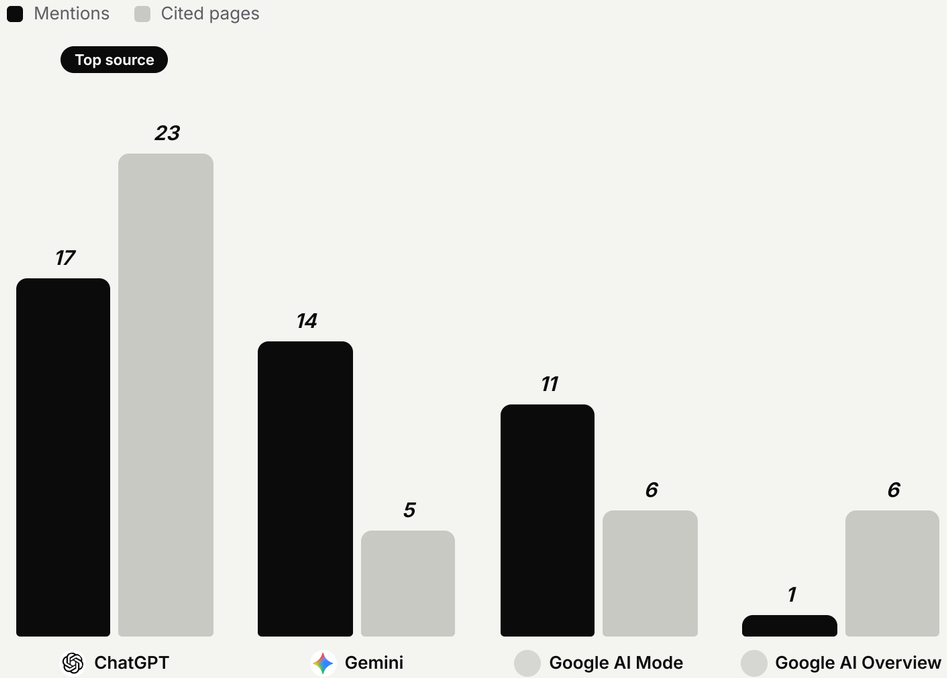


NEEDS WORK

43	35	1/4
AI mentions	cited pages	hotel questions won

Cited pages overlap across platforms, so they do not add up to the 35 total.

TIMES AI NAMED THE SITE, BY PLATFORM



We asked the AI assistants — live check

"Hotel in Sarangkot with mountain view"
Perplexity — Not cited

"Pokhara hotels with Annapurna view"
ChatGPT — Competitors named

"Best place to stay for Sarangkot sunrise"
Gemini — Not cited

"Is Annapurna View Hotel good?"
ChatGPT — Found

● 3 of 4 answers leave the hotel out

When guests ask about you by name, AI knows you. When they ask for a hotel, it names someone else.

RECOMMENDATIONS

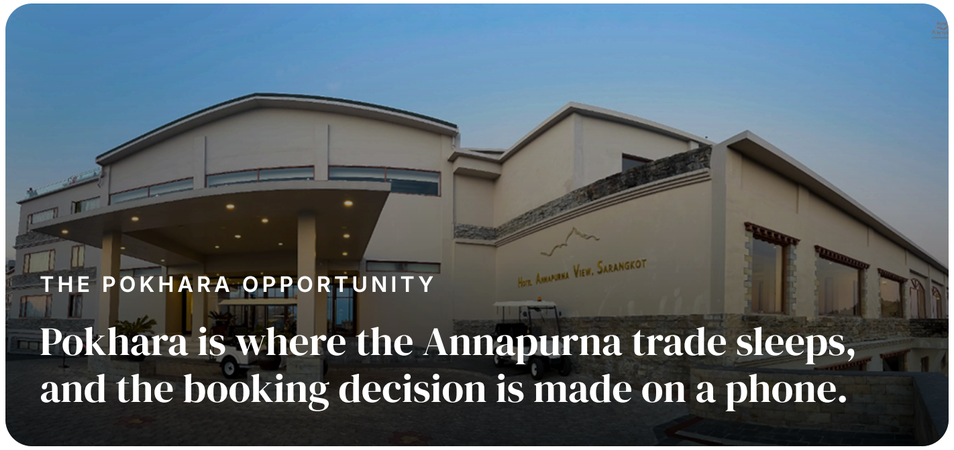
- Add FAQ sections and FAQ schema to room, location and package pages (check-in times, distance to Sarangkot sunrise point, airport transfer, best season).
- Write short, direct answers near the top of key guides, so AI tools can quote them.
- Keep name, address, phone, amenities and prices consistent across the site, Google Business Profile, TripAdvisor and booking sites.
- Earn mentions on trusted travel sources, which AI tools draw on; this supports the backlink plan above.

THE MOMENT THAT MATTERS

A traveller planning Pokhara opens their phone and asks *"best hotel in Sarangkot with a mountain view?"*

If Annapurna View is named among the recommended options, the booking is close to won, because the guest is already deciding where to watch the Annapurna sunrise. Today the hotel's real advantage, a hilltop Sarangkot position with panoramic Annapurna and Machapuchare views, is **not understood by AI**. The site carries no structured hotel signals and its visibility is built on festival content, not stays.

These are not technical problems. They are **revenue problems**. Fixed, they let Annapurna View own "hotel in Sarangkot" and "Pokhara hotel with Annapurna view" instead of ranking on page one for a Nepali New Year search that never books a room.



THE POKHARA OPPORTUNITY

Pokhara is where the Annapurna trade sleeps, and the booking decision is made on a phone.

11.6 lakh

International visitors entered Nepal in 2025. Pokhara is the gateway to the Annapurna region, and most overnight before or after a trek.

NPR 6.5–14k

Per-night rate for a premium mountain-view room. Strong value for a private Sarangkot sunrise over the Annapurnas.

Oct · Nov · Mar · Apr

Peak months for clear mountain views and trekking demand, exactly when sunrise-stay searches spike.

Most visitors searching for a Pokhara hotel decide within hours, not weeks, which makes the AI recommendation extremely valuable at the point of intent. India, Nepal's largest source market, has rapidly growing ChatGPT usage, so AI referrals are becoming decisive for inbound demand.



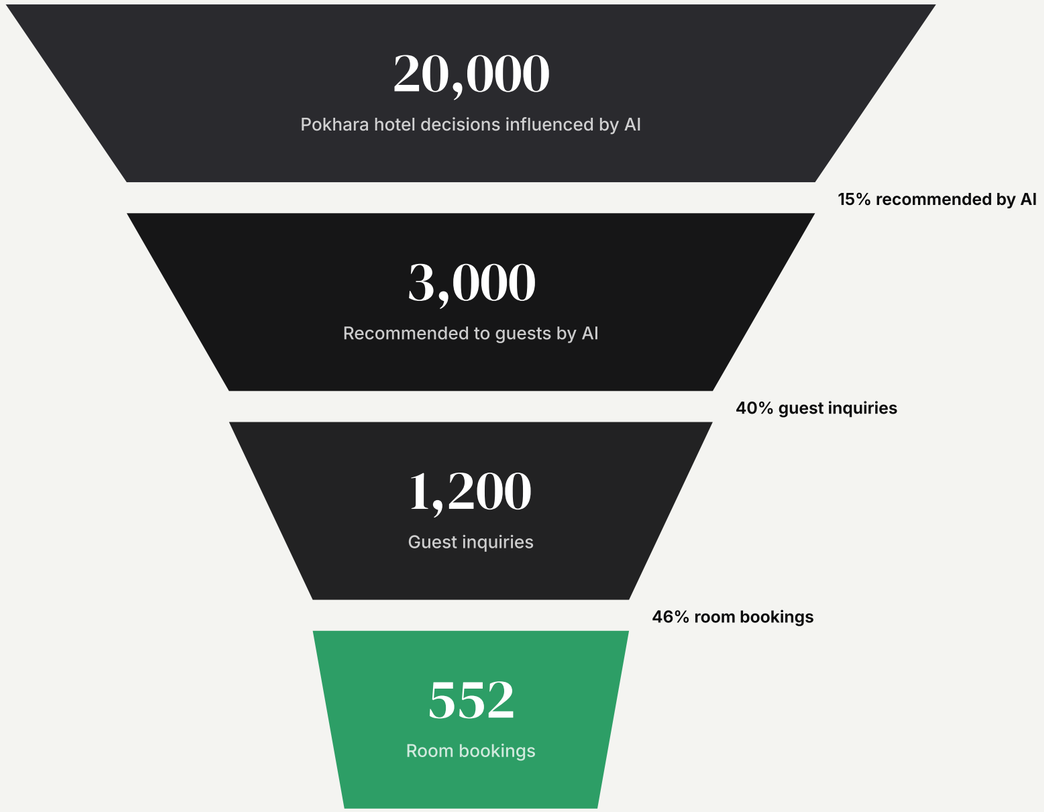
WHAT MAKES IT DIFFERENT

- Panoramic Annapurna range
- Machapuchare (Fishtail) view
- Sarangkot sunrise point
- Hilltop above Phewa Lake
- Mountain-view rooms
- Paragliding launch nearby

This gives AI a **unique, hard-to-copy story**: a named ridge, a named sunrise point, a named mountain. Those are strong entity signals for engines looking for a real place. Right now that story reads as ordinary prose, so the machine recommends whichever Pokhara hotel it can read.

How AI-influenced demand becomes booked rooms

ANNUAL AI-INFLUENCED FUNNEL



Read the funnel top to bottom. The share captured is set conservatively, because today the hotel is cited for the wrong searches, but a hilltop sunrise property converts hotel-intent inquiries at a healthy rate once the engines can read it.

ESTIMATED ANNUAL UPSIDE

≈ NPR 1,60,00,000

Including restaurant and bar spend, direct-booking commission saved versus OTAs, repeat stays, and the search visibility AI recommendations create.

1,200
AI-driven hotel inquiries per year

552
new direct room bookings per year

100
inquiries / month

1.5
bookings / day

DIRECT AI BOOKINGS

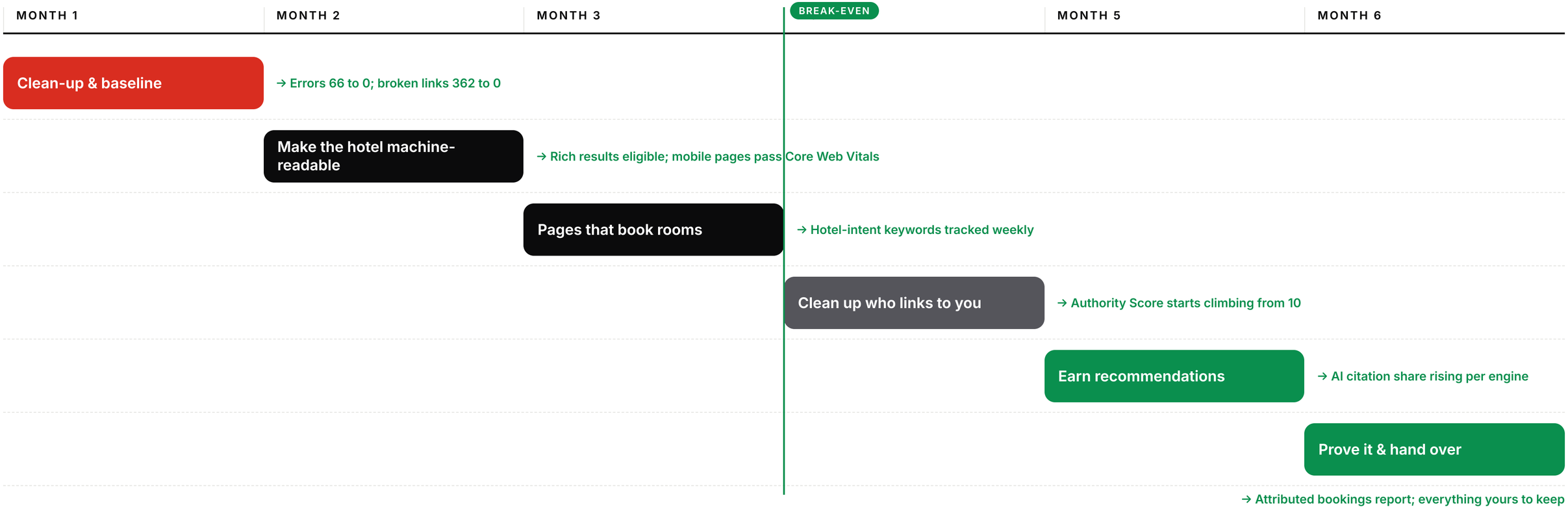
NPR 1,10,40,000

552 bookings × NPR 20,000 average booking value (about two mountain-view nights).

AI-influenced decisions a year	**20,000**
Recommended by AI	**15%**
Become inquiries	**40%**
Inquiries that book	**46%**
Average booking value	**NPR 20,000**

The work, month by month

Each month has a plain-language goal and the exact engineering behind it. The order matters: fix the foundations, make the hotel machine-readable, publish the pages that book rooms, then build the trust that gets you recommended.



Every broken page and duplicate fixed, and today's numbers locked so every gain is provable.

Google and AI learn the facts: what you are, where you are, what rooms cost and how guests rate you.

New pages built for the searches that actually turn into stays.

Remove the junk links dragging trust down and recover the value of the good ones.

Get trusted travel sites and real guests talking about you, the signals AI relies on.

Show exactly which bookings came from AI and search, then hand everything over.

The work in detail, months 1 to 3

MONTH 1

Clean-up & baseline

Every broken page and duplicate fixed, and today's numbers locked so every gain is provable.

TECHNICAL WORK

- Full crawl export; 301 redirect map for all 40 4xx URLs to the closest live page; dead URLs removed from the XML sitemap
- Fix or remove all 362 broken links; internal links repointed to final 200-status URLs
- Rewrite 9 duplicate and 36 over-long titles (50-60 chars, keyword first) and 17 duplicate and 1 empty meta descriptions (140-155 chars)
- Parameter URL consolidated with `rel="canonical"`; one `<h1>` per page
- `robots.txt` policy for GPTBot, OAI-SearchBot, PerplexityBot, ClaudeBot, Google-Extended; publish `/llms.txt`
- Baselines: Search Console, GA4, Semrush Position Tracking (Nepal, India, UK, US), AI citation share per engine

✓ Errors 66 to 0; broken links 362 to 0

MONTH 2

Make the hotel machine-readable

Google and AI learn the facts: what you are, where you are, what rooms cost and how guests rate you.

TECHNICAL WORK

- JSON-LD `@graph`: `Hotel` with `geo`, `address`, `amenityFeature`, `checkinTime`, `priceRange`, `starRating`
- `HotelRoom` + `Offer` per room type; `FAQPage`, `BreadcrumbList`, `AggregateRating` from verified reviews
- `Organization.sameAs` linking Google Business Profile, TripAdvisor, Booking.com, Agoda
- Validated in Google Rich Results Test and Schema.org validator before release
- Images to WebP/AVIF with `srcset`, `loading="lazy"`, fixed dimensions; minify CSS/JS, defer non-critical scripts, CDN + caching on the 10 heavy pages
- Core Web Vitals on mobile: LCP < 2.5s, INP < 200ms, CLS < 0.1

✓ Rich results eligible; mobile pages pass Core Web Vitals

MONTH 3

Pages that book rooms

BREAK-EVEN

New pages built for the searches that actually turn into stays.

TECHNICAL WORK

- New landing pages: `/hotel-in-sarangkot`, `/pokhara-hotel-annapurna-view`, `/sarangkot-sunrise-stay`, `/pre-trek-stay-pokhara`
- Answer-first structure: a 40-50 word definition up top, then a facts table (rooms, rates, distance to sunrise point, airport transfer time) inside the first 150 words
- FAQ blocks with `FAQPage` markup; descriptive alt text on every room and view photo
- Nepali New Year pages get a festival-stay offer and booking link, so existing traffic has a path to a room
- IndexNow pings for Bing (the index ChatGPT search draws on); `lastmod` kept accurate in the sitemap

✓ Hotel-intent keywords tracked weekly

The work in detail, months 4 to 6

MONTH 4

Clean up who links to you

Remove the junk links dragging trust down and recover the value of the good ones.

TECHNICAL WORK

- Export all 2,200 referring domains; score toxicity; request removals; submit a `disavow.txt` for unremovable spam
- Recover links pointing at the 40 dead URLs through the Month 1 redirects
- Identical name, address and phone across Google Business Profile, TripAdvisor, Booking.com, Agoda and Expedia
- Google Business Profile: Hotel category, amenities, room photos, Q&A and booking link

✓ **Authority Score starts climbing from 10**

MONTH 5

Earn recommendations

Get trusted travel sites and real guests talking about you, the signals AI relies on.

TECHNICAL WORK

- Partner pages with Annapurna and Poon Hill trek operators linking to a pre/post-trek stay package
- One linkable guide a month: Sarangkot sunrise guide, Pokhara in 3 days, best time to see Annapurna
- Post-checkout review request flow (Google + TripAdvisor) feeding `AggregateRating`
- `dateModified` and visible "last updated" dates on room and package pages

✓ **AI citation share rising per engine**

MONTH 6

Prove it & hand over

Show exactly which bookings came from AI and search, then hand everything over.

TECHNICAL WORK

- GA4 custom channel group "AI referrals" matching chatgpt.com, perplexity.ai, gemini.google.com, copilot.microsoft.com, claude.ai
- Booking-engine conversion events tied to traffic source
- Full re-crawl and AI prompt panel re-run against the Month 1 baseline
- Handover: redirect map, schema files, page templates, tracking setup and a maintenance checklist

✓ **Attributed bookings report; everything yours to keep**

Targets by month 6

TODAY AGAINST THE MONTH 6 TARGET



SAMPLE · HOTEL STRUCTURED DATA

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Hotel",
  "name": "Annapurna View Hotel",
  "address": {
    "addressLocality": "Sarangkot, Pokhara",
    "addressCountry": "NP"
  },
  "geo": { "@type": "GeoCoordinates" },
  "amenityFeature": [ "Mountain view", "Sunrise terrace", "Airport transfer"
],
  "checkinTime": "14:00",
  "priceRange": "NPR 6,500 – 14,000"
}
</script>
```

The Investment



MONTHLY RETAINER

NPR 35,000 /month

excluding VAT · 6-month engagement: NPR 2,10,000 · + VAT as applicable 13%

SIX MONTHS OF WORK AGAINST ONE YEAR OF ESTIMATED UPSIDE

6-month engagement	NPR 2,10,000
Estimated annual upside	NPR 1,60,00,000

≈ 76× the six-month fee, if the estimate holds. The upside is an estimate, not a guarantee.

WHEN THE WORK PAYS FOR ITSELF

MONTH 1	MONTH 2	MONTH 3 Break-even	MONTH 4	MONTH 5	MONTH 6

The plan marks break-even in month 3, when the new booking pages go live.

WHAT THE FEE COVERS

Month 1 · Clean-up & baseline
Errors 66 to 0; broken links 362 to 0

Month 2 · Make the hotel machine-readable
Rich results eligible; mobile pages pass Core Web Vitals

Month 3 · Pages that book rooms
Hotel-intent keywords tracked weekly

Month 4 · Clean up who links to you
Authority Score starts climbing from 10

Month 5 · Earn recommendations
AI citation share rising per engine

Month 6 · Prove it & hand over
Attributed bookings report; everything yours to keep

Annapurna View already owns the rarest asset in Pokhara: a hilltop Sarangkot position with a panoramic Annapurna sunrise. The next phase of growth is not inventing a story. It is making the machines able to read the one you already have, so it stops losing "hotel in Sarangkot" to rivals.

By clearing the technical faults, adding hotel schema, and engineering the content for hotel-intent retrieval across a focused **6-month engagement at NPR 35,000 / month (excl. VAT)**, Annapurna View can redirect its existing AI trust from festivals onto bookings, recovering the **about NPR 1.6 Crore** now walking to competitors, and building an asset that compounds after the work ends.

The diagnostic work is done: the leaks are located and the fixes are sequenced to the month. The next step is small: **a 30-minute walkthrough of this audit**, your questions answered page by page, before any commitment.

WHAT HAPPENS NEXT

This week

A 30-minute walkthrough. We go through the audit page by page, answer every question, and show you the first fix on your own site.

Month 1

Clean-up & baseline: Errors 66 to 0; broken links 362 to 0

Month 3

Pages that book rooms. Break-even.

Month 6

Attributed bookings report; everything yours to keep

BEFORE ANY COMMITMENT

A 30-minute walkthrough.

We go through the audit page by page, answer every question, and show you the first fix on your own site.

Book the walkthrough →

eliteleadgrow.com/book-strategy-call

THE AUDIT AT A GLANCE

37/100 AI visibility today	**10**/100 Google authority	**66** site errors to clear
1/4 hotel questions AI answers with you	**NPR 1.6 Cr** estimated yearly upside	**NPR 35,000** a month for 6 months

EliteLeadGrow × ANNAPURNA VIEW

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